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## **Guru.com Extends Payout Suite through Partnership with Payoneer**

*Guru.com Prepaid MasterCard® Option Streamlines Payment to Global Freelancers*

Pittsburgh, PA — March 5, 2009 — Guru.com, the world's largest online marketplace for freelance talent, announced that it has partnered with Payoneer™, Inc. to provide its freelancers with the option of receiving their payments on a reloadable Guru.com Prepaid MasterCard® card. With the new option, freelancers worldwide are expected to benefit from faster, safer and more convenient access to their earnings.

The Guru.com Prepaid MasterCard grants freelancers all of the advantages of a traditional payment system while minimizing the hassles and delays of brick-and-mortar-based methods. Payoneer's service provides a global-friendly alternative to receiving payments by checks, wire transfers and other online payment methods, allowing freelancers faster and easier access to their funds. Freelancers benefit by having immediate access to their money while avoiding the hassles associated with lost or stolen checks, hold times and fees. Additionally, cardholders can spend and/or withdraw funds in their own currency worldwide without the need for a bank account.

Cards bear the Guru.com logo on top, and can be used worldwide at any store, ATM, or online location where MasterCard debit cards are accepted. If a card is ever lost or stolen, Payoneer will cancel the card and transfer the remaining balance to a new replacement card. An online site allows freelancers to check their card balances and card account activity easily at any time.

"Guru.com understands that getting paid promptly is more than just a courtesy for freelancers worldwide," said Stacy Norman, manager of user support operations for Guru.com. "By partnering with Payoneer, Guru.com provides another way to ensure that all our freelancers — international and domestic — can access their earnings quickly and safely."

"Guru.com's work shows how a smart company can turn the payment process into a valuable branding tool, while reducing the cost and complexity of international payments for its users," said Yuval Tal, CEO of Payoneer. "It typifies the leading firms in a variety of industries that are moving quickly to offer international payment approaches that better fit their recipients' needs while also reinforcing their brand identity."

### **About Payoneer, Inc.**

Founded in 2005, Payoneer, Inc. provides corporate payout solutions that let companies pay their people worldwide using prepaid MasterCard cards. The company focuses on Internet-centric companies of any size who need an efficient, cost-effective means of paying contractors, freelancers, and/or employees worldwide. Payoneer has tens of thousands of Payoneer cards in circulation. The company is a registered Member Service Provider of MetaBank, and a partner to i2c inc.com. Based in New York, Payoneer maintains its R&D center in Tel Aviv, and is privately held with funding from Greylock Partners, Carmel Ventures and Crossbar Capital. For more information, visit <http://www.payoneer.com>.

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### **About Guru.com:**

Guru.com ([www.guru.com](http://www.guru.com)) is the world's largest online marketplace for freelance talent. Created in 1998, Guru.com's web-based marketplace directly connects businesses with freelancers locally, nationally, or globally who specialize in over 160 professional categories including the following: website design, programming, graphic design, business consulting, and administrative support. Employers seeking professional expertise get quotes from freelancers on their contract work for free. Freelancers seeking work either register as a free (Basic) member or a subscribing (Guru) member.

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