



May 20, 2009

Red Herring 100 North America Recognizes Guru.com

Online Freelance Marketplace among the Continent's Top 200 Private Technology Companies

Pittsburgh, PA — May 20, 2009 — Guru.com, the world's largest online marketplace for freelance talent, was named a Finalist in the 2009 Red Herring 100 North America competition for its growth leadership, technological innovation and global entrepreneurship.

For at least a decade, the highly-regarded Red Herring 100 awards have predicted which companies will lead the next wave of revolutionary change through technological innovation. Prior winners of the prestigious award include top web companies like Google, Yahoo!, Netscape, Salesforce.com, Skype and YouTube. This year, Guru.com placed alongside current Internet trendsetters Zynga, Box.net and Twitter.

"Guru.com is honored to be named among the fastest growing and most innovative start-ups in North America today," said Inder Guglani, CEO and Founder for Guru.com. "But the real distinction has been earned by our members who demonstrate daily that online freelancing sets new global standards for labor mobilization and entrepreneurialism alike."

The Red Herring 100 North America is judged by the editors of Red Herring magazine and annually honors the top 200 privately held companies in the world's third largest continent. Finalists this year were selected from a pool of 1,200 nominees evaluated on both quantitative and qualitative criteria including: financial performance, technological innovation, quality of management, execution of strategy, and integration into industry.

As a Finalist, Guru.com was invited to present their winning business strategies at the Red Herring Conference in San Diego, California, May 11 through May 13, 2009. The event featured keynote addresses from legendary VC investors and CEOs of leading Internet, information and communications companies.

About Red Herring:

Red Herring is a global media company that unites the world's best high-tech innovators, venture investors and business decision-makers in a variety of forums: a leading innovation magazine, an online daily technology news service, technology newsletters and major events for technology leaders around the globe. Red Herring provides an insider's access to the global innovation economy, featuring unparalleled insights on the emerging technologies driving the economy. See <http://www.redherring.com> for details.

About Guru.com:

Guru.com (www.guru.com) is the world's largest online marketplace for freelance talent. Created in 1998, Guru.com's web-based marketplace directly connects businesses with freelancers locally, nationally, or globally who specialize in over 160 professional categories including the following: website design, programming, graphic design, business consulting, and administrative support. Employers seeking professional expertise get quotes from freelancers on their contract work for free. Freelancers seeking work either register as a free (Basic) member or a subscribing (Guru) member.

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